



2016-TODAY MOBILE ART GALLERY

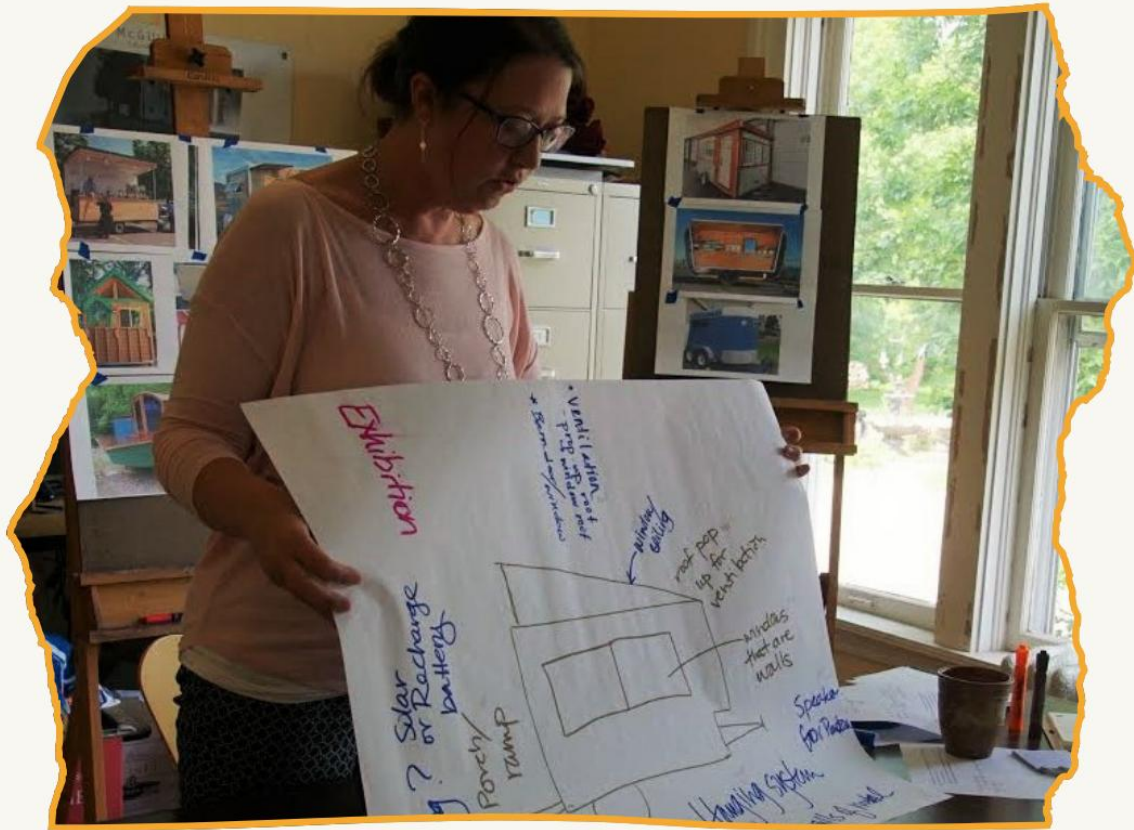
10 YEARS ON THE ROAD!



The Mobile Art Gallery

ArtReach St. Croix's Mobile Art Gallery is a unique venue for the arts in the St. Croix Valley. The Mobile Art Gallery, takes the "show on the road" to art fairs, music festivals, community events, state parks and other surprising locations! At its core, the Mobile Art Gallery is about valley-wide and multi-disciplinary ways of experiencing the arts through connection, active participation, curiosity and collaboration.



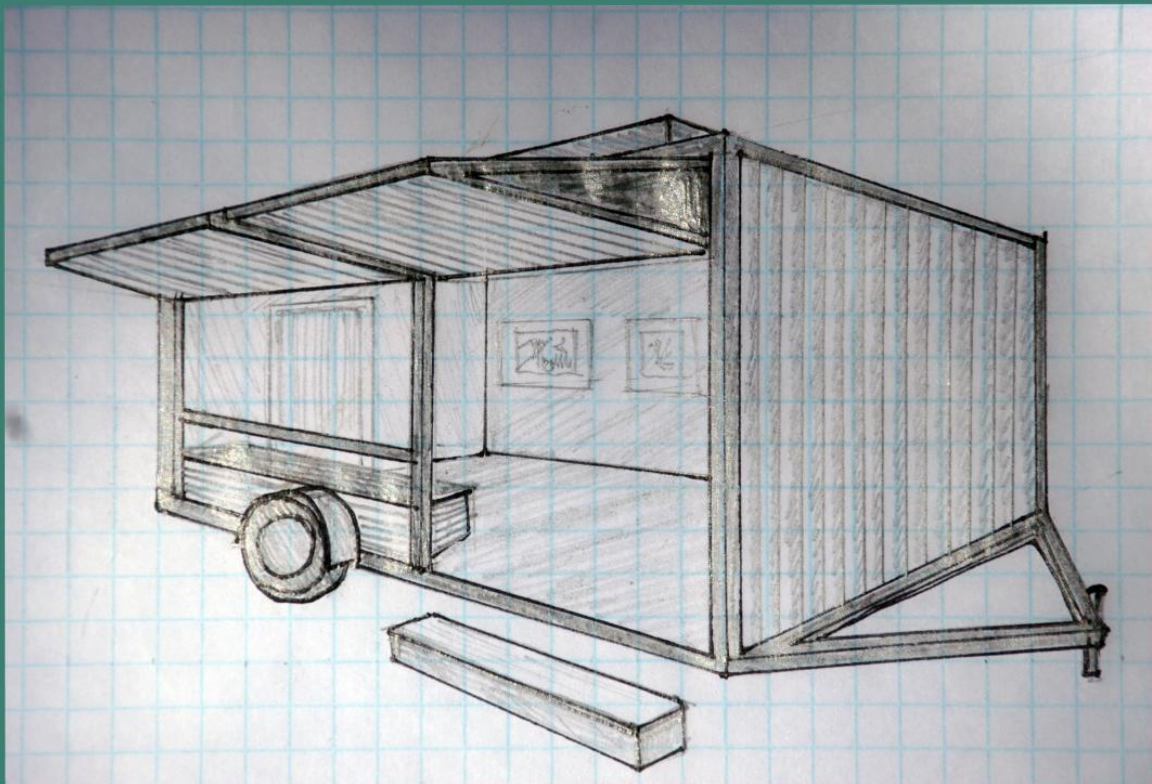


How The Mobile Art Gallery Started

In January 2016, ArtReach St. Croix staff, board, and program volunteers met for a strategic planning session. During that session, one of the topics of the day was how ArtReach could “go mobile.” The intention was to talk about reaching audiences online. At the end of the day, the solution was not online, but rather outdoors! Through the brainpower of those who support ArtReach, the Mobile Art Gallery was born!

THE BUILDING PHASE

How do you build a Mobile Art Gallery? To begin, ArtReach's Visual Arts Committee (VAC) met with Architect Anna Koosmann. During a number of planning sessions, members of the VAC discussed the program possibilities and the physical needs for the new venue. After meeting, the proposed plan turned into what you see today! Built from a utility trailer, there would be a set of bifold doors and three white washed walls. The bifold doors add an awning-like effect of an art fair tent while maximizing wall space.





From there, key grants were secured to fund the gallery and crowd source fundraising closed the gap to reach the \$10,000 needed. ArtReach was on the way to completing their new project! Welders were the first to get a crack by building the frame. A roofer covered the venue with corrugated metal. Volunteers did the interior walls, ceilings, and helped build and install the aluminum & plastic bifold doors. The final piece was painting the outside!



Murals by EROS



A Humble Beginning

THE FIRST STOP - SEPTEMBER 2016



Even though we did not finish the gallery – we had a wonderful time showing off the new build at the Marine Art Fair! We finished the gallery after this stop and kept cruising until winter.

10 YEARS OF SHOWS

-  **2016** – *Local Color*
-  **2017** – *biome, a mirco art exhibition,*
Concerts with Blue Hazard
-  **2018** – *St. Croix Haiku with St. Croix 360*
-  **2019** – *Every Bend In the River*
-  **2020** – *Mending*
-  **2021** – *Rituals*
-  **2022** – *Awakening (Summer), Local Color*
(Fall)
-  **2023** – *In a New Light (Summer), Local*
Color (Fall)
-  **2024** – *Artwork, Once Captive Has Gone*
Free (Summer), Local Color (Fall)
-  **2025** – *Poets of Place (Summer), Water*
Were We Live (Fall)
-  **2026** – *Art of The Stamp (Summer), Local*
Color (Fall)



Want to see the gallery in person?

Check out the MAG website to learn where the show is each year at <https://artreachstcroix.org/mag/>.

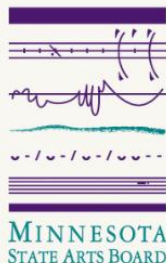
Thank you to the sponsors of the Mobile Art Gallery!



ST. CROIX VALLEY FOUNDATION



metro
regional
arts
council



NATIONAL
ENDOWMENT
for the **ARTS**
arts.gov



RBC
Foundation™

