



Applications are now open for the 2024 ArtReach St. Croix Holiday Gift Gallery, a seasonal marketplace showcasing the work of professional artists from the St. Croix Valley.

With the holiday season quickly approaching, ArtReach St. Croix is preparing to host its annual Holiday Gift Gallery once again, transforming the bright south galleries into a warm and inviting holiday shopping destination.

This one-of-a-kind shop will feature high-quality, expertly crafted pieces, offering a range of prices from affordable impulse buys to standout showpieces.

We are seeking local member artists to contribute their finest **pottery, contemporary jewelry, fiber arts, woodworking, printmaking, paintings, glass art, sculpture, music and books** to this unique gallery-shop environment.

2024 Holiday Gift Gallery Schedule

October 7	Applications due
October 11	Accepted artists notified
November 11-12	Artwork drop-off
November 16	Holiday Gift Gallery opens to the public
December 24	Holiday Gift Gallery closes
January 2-3	Artwork pick-up

Inventory & Commission

Artists selected for the Holiday Gift Gallery will receive guidelines on how much inventory to bring for the artwork drop-off. As items sell, artists may be informed if there's space for additional pieces. To maintain a comfortable shopping experience in the gallery, we may need to limit the number of participating artists and the amount of inventory each artist can display.

Commission rate is 30% for all participating artists. ArtReach St. Croix will cover sales tax payables for all sales during the Holiday Gift Gallery. Artists will be paid within 14 days of the closing date.

Gallery Hours & Volunteering Opportunity

Gallery Hours:

- Tuesdays and Fridays, 10 am - 4 pm
- Wednesdays and Thursdays, 10 am – 7 pm (volunteer shifts: 3 – 7 pm)
- Saturdays and Sundays, 12 – 4 pm (volunteer shifts)

Please indicate your interest and availability for volunteering to cover evening and weekend sales shifts on your application. Training will be provided.

Application

To be considered for participation:

- Submit the online application by **Monday, October 7 by 11:59 pm**. The form will ask for a brief description of your work, your price range, four representative images and an artist statement (250 words maximum).

Participation is **limited to artist members** of ArtReach St. Croix.

- Please complete or confirm your membership prior to applying.
- Membership may be [completed online](#), starting at \$40.
- For questions, please email jennifer@artreachstcroix.org or call 651-439-1465

Collaborative Promotion

Please make sure that the images submitted with your application are high quality. Although all sales will take place in-person, photos from the gallery and of individual artists' work will be featured on the ArtReach website and promotional materials.

ArtReach promotes the Holiday Gift Gallery through social media, public relations, signage and other marketing efforts to attract shoppers to our physical location. As a collaborative space, we encourage everyone to share information about the Holiday Gift Gallery with their networks - it makes a beautiful difference.