



ANNUAL REPORT 2022

ArtReach St. Croix is a non-profit organization dedicated to connecting the St. Croix Valley communities and the visual, literary and performing arts.

STEWARDED OUR HOMEBASE

In 2022, with the help of an initial grant from the Hugh J. Andersen Foundation, ArtReach St. Croix successfully raised \$150,000 toward capital improvements and deferred maintenance at our home base. This building, circa 1858, has been modified over the years including its transformation to our gallery in 2009. Due to unforeseen expenditures some improvements were not completed when ArtReach first acquired the building. Now, thanks to additional funding by Fred C. and Katherine B. Andersen foundation, Royal Credit Union Foundation, and the Hardenburgh Foundation, ArtReach was able to start significant improvements that focus on visitor services and energy efficiency.

GENEROSITY NOURISHES CREATIVE PARTNERSHIPS

When reflecting on ArtReach's high-impact programming, we always circle back to the artist, writers and other creatives who generously share their work with us. In 2022, we were realizing the dreams we had around US Poet Laureate and Muscogee (Creek) Nation writer Joy Harjo. Locally, we were partnering with writer Diane Wilson (author of *The Seed Keeper* and other titles) and

her husband, painter Jim Denomie. Together, Diane and Jim imagined ways to connect Joy's poetry narrative to the work that is happening in Minnesota and Wisconsin with indigenous artists, foodways and poetry. In preparation for the March 30th opening of *Jim Denomie, Sweet Dreams*, Jim worked with his gallerist naming the show and hand selecting the artwork to be displayed. Jim passed away on March 1st just weeks before the solo show opened at ArtReach.



It was Jim and Diane's interest in the Big Read that connected ArtReach with Archeoastronomer Jim Rock and Minnesota Poet Laureate Gwen Westerman, a Dakota writer and quiltmaker. The power of the Big Read is in gathering people around a common book and in deep conversation. This only happens with diverse partnerships including 10+ library partners. The books create opportunities to share stories through poetry, art, music, theater and more.

BENEFITING FROM AN EXPANDING NETWORK

ArtReach's high-impact programming has long-term benefits. As more artists realize the professionalism of ArtReach, we see an increasing number of artist members and applications to our Calls for Artists. Our Mobile Art Gallery shows with guest curator Billy Franklin in 2020 and 2021 increased our visibility in the Metro's arts communities. In 2022, the Annual Members Show included the work of 80 member artists up from a previous record high of 57.

Thanks to each and every member artist for contributing your talents to the work we do around the Valley. You are important **ambassadors for the arts.**



Worn floors in the gallery (left) were refinished (right)—one of the many needed improvements ArtReach was able to complete.

HISTORY

Founded in 1992, ArtReach St. Croix began as the River Valley Arts Council, a grass roots organization focused primarily on the visual arts in the greater Stillwater area. It then evolved into ArtReach Alliance and began integrating the literary and performing arts, as well as building connections with other arts organizations in the area. Over time, these connections have expanded. Today, ArtReach St. Croix's mission of connecting communities and the arts has a valley-wide and multi-disciplinary focus.

Core ArtReach programs and services have taken shape with the goal of advancing the interconnectivity of the arts in the St. Croix Valley. To this end, ArtReach prioritizes arts leadership, creates marketing initiatives such as StCroixSplash.org, builds cross-promotional programs such as Take Me to the River, creates capacity-building opportunities, and hosts literary and visual arts programs showcasing local and regional artists.

Mission Statement: To connect communities and the arts.

We acknowledge that ArtReach St. Croix occupies land that is the ancestral home of the Wahpekute people and the larger Očhéthi Šakówiŋ – Seven Fires Council – alliance of Dakota tribes. The Dakota people today are here and maintain deep connections to this land and its stories despite genocide and forced relocation.

ArtReach St. Croix will build and strengthen relationships with Indigenous people who currently or in the future call the St. Croix Valley home. ArtReach looks to amplify artists' voices and draws on the arts to connect communities to their stories, and to each other.

BALANCE SHEET

ASSETS

Current Assets

Checking/Savings	\$303,552.74
Accounts Receivable	\$448.34
Other Current Assets	\$5,987.30

Total Current Assets \$309,988.38

Fixed Assets \$426,348.02

TOTAL ASSETS \$736,336.40

LIABILITIES & EQUITY

Liabilities

Current Liabilities	
Accounts Payable	\$4,069.14
Credit Cards	\$7,379.61
Other Current Liabilities	\$66,184.56
Total Current Liabilities	\$77,633.31

Total Liabilities \$77,633.31

Equity \$658,703.09

TOTAL LIABILITIES & EQUITY \$736,336.40

BOARD OF DIRECTORS

Erik Anderson	Josh Misner
Hannah Bredahl	John H. Potter
Angie Eckel	Tim Quarberg
Gil Gragert	Linda Radimecky
Cecily Harris	Jon Skaalen
Jo Strong Howell	

CONTACT INFORMATION

224 N. 4th St. Stillwater, MN 55082

Phone: 651-439-1465

Email: info@artreachstcroix.org

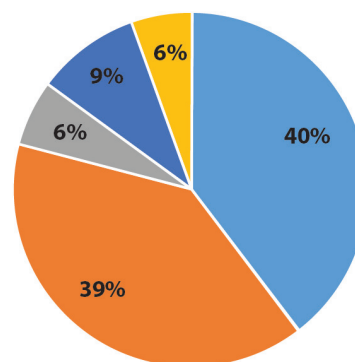
Websites: artreachstcroix.org
stcroixsplash.org

takemetotheriver.info

Facebook: facebook.com/ArtReachSTX

Instagram: @ArtReach_StCroix

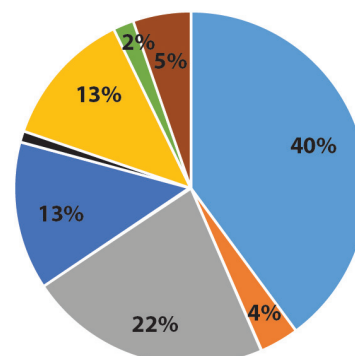
YouTube: @artreach_stcroix



2022

COSTS FOR CORE PROGRAMS

Visual Arts	\$26,114.00
Literary Arts	\$25,730.00
Take Me to the River	\$3,970.00
Mobile Art Gallery	\$6,210.00
St Croix Splash	\$3,642.00



REVENUES

Foundation Grants	\$102,250.00
Corporate Funding	\$8,943.00
Government Grants	\$56,622.00
Individual Gifts	\$34,269.00
Gallery Sales	\$32,452.00
Memberships	\$4,740.00
Other Earned Income	\$13,643.00
Fiscal Agency Fees	\$2,340.00
Fundraising Events	\$500.00

Behind the Scenes at **ArtReach**

Staff:

Heather Rutledge – *Executive Director*

Syndie Sorensen – *Program & Marketing Manager*

Sofie Cohen – *Programs & Engagement Coordinator*

Brianna Samson – *Communications & Outreach Coordinator*

Jennifer Anderson – *Graphic Designer*

Crista Walsh, Cornerstone Strategic Solutions - *Bookkeeper*

Core Volunteers:

Visual Arts Committee – Jenn Anderson, Gil Gragert, Diana Hatchitt, Phyllis Hunter, Bev Marx, Kristin Prideaux, Barbara Schotl, Susan Strand-Penman

Literary Arts Committee – Erik Anderson, Colleen Baldrice, Lynne Bertalmio, Aurora Jacobsen, Traci Post, Diane Wilson

ArtReach relies on many other volunteers for events and special projects including Take Me to the River, gardening, facility maintenance, the Gift Gallery and more.



Longtime volunteer and ArtReach's graphic designer **JENN ANDERSON** is also our pinch hitter. During staffing transitions or special projects, Jenn steps up to help where she is needed. In 2022, Jenn organized the beginning of our Arts & Economic Prosperity research in partnership with Americans for the Arts and St. Croix Valley Foundation. Still, Jenn's favorite contributions to ArtReach's regional work is designing the exhibition postcards, Big Read & Take Me to the River brochures. Importantly, her pro bono work on our annual fund materials inspires others to give. It is her beautiful design work that helps ArtReach communicate the beautiful things that are happening in the Valley. Learn more about Jenn's business at janderson.design.



Board member **ERIK ANDERSON** first started working with ArtReach during 2020's NEA Big Read. His coworkers at University of Minnesota Press helped us organize (and then dissolve) Nordic Skier and Olympic gold medalist Jessie Diggins' book launch that was scheduled for early April. As a resident of Marine on St. Croix, Erik and his wife, artist Emily Anderson, have made meaningful connections to other artists in the Valley since moving here in 2017. Erik said, "Serving on ArtReach's board has given me new insight into the regional arts community and I'm thrilled to give back through board service."

2022 SUPPORTERS

Kinji Akagawa & Nancy Gipple
Bruce Akins
James Almendinger
Sarah Andersen
Dave & Amy Anderson
Diane & Paul Anderson
Erik & Emily Anderson
Jennifer & Kyle Anderson
Mary Ann Morgan
Megan Arney Johnston
Mark Arps
Gail & Jim Bahner
Colleen Baldrica
Marianne Barratt
Pat Barsness
Leslie Batt-Lutz
Nancy Beck & Jerry Sand
Kathleen Behrens & Dana Wheelock
Maureen Bell
Barb Bend
Lynne Bertalmio & Bill Ersland
Julie Betts
Nikolai Bjerke
Bob & Margaret Boettcher
John & Kim Brach
Ellen C. Bruner
Katherine Buenger
Polly Carlson
Leslie Carpenter-Holt
Barb & Tim Casey
Timothy Old & Morgan Clifford
Albert & Susan Colianni
Sue Cranston
Warren & Linda Creager
Dick Crumb
Guillermo Cuellar & Laurie MacGregor
Lou Cunico
Catherine Dauphinais-Oba
Rachelle Davila
Kelly Davis
Ann DeLaVergne
Cynthia Demar
Robert & Jill DeMaster
Michael DeMeglio
Thomas & JoAnn Dent
Judy Earl
Nicholas Earl
Linda Eastman
Elaine & Mike Eastman
Tim Eastman & Carolyn Brown
Melanie Ebertz
Wendy & Tom Eck
Angie & Matthew Eckel
Dick Eichten
Karen Engelbretson & Steve Nusbaum
Mimi Exon & Richard McDonough
Judy Fawcett
Wendy Fernstrum
Randy Ferrin & Kathy Trombly-Ferrin
Jocelyn Figueroa
Colleen Findlay
Cara & Bruce Frafjord
Jeanne Francis
Elaine Frederickson
Leann French
Leslie & Roger Frick
Candace Ganje
Joy Gerard
Martha & Patrick Gerkey
Dianne Ginsberg
John Goodfellow
Gil & Kathy Gragert
Jane Grant-Abban

Jill Greenhalgh & Rolf Dittmann
Laurel Gregorian
Joseph Haid
Amanda Hanlon
Karen & Kenneth Hannah
Martha Harding & Gary Noren
Kate Harri & Kirk Anderson
Cecily Harris
Cindy Harrison
Diana & Terry Hatchitt
Susan Haugh
Jan Hayman
Steve & Delores Hedrick
Jeff & Lucy Heegaard
Fitzie Heimdahl
Carol Hendrickson
Kali & Jay Higgins
Eric Hoffman
Jack & Colleen Holmbeck
Alan Honn & Susan Clayton
Joanna Howell
Hans Huisman
Cheryl Hustad
Sandra & Gary Immel
Dana Jackson
Dave & Marilee Jackson
Aurora Jacobsen
Peter Jadoonath
Jeffrey Jeanetta-Wark
Candice Jean Johnson
Judy Johnson
Kenneth Johnson
Margel Johnson
Susan Johnson
Jami Kalseim Flanagan
Joyce Kapaun
Merrily Karel
Carrie Katzenmeyer
Gary Kelsey
Donna Kidd
Steve King & Debra McIntire
Lee Kisling
Kristin & Jeffrey Klemetsrud
Peter Koltun
Debra Korluka
Brad Kruse & Kimberly Faurot
James Lammers
Sally & Richard Leider
Lynne LeTart & James Kalb
Liberty
Sarah Lilja
Meg Luhrs
Julie Luna
Bob Lyksett
Mike & Nancy Lyner
Seasons Gallery
Tracy Maki & John Dybvig
Liz Malanaphy
Teresa & Andy Malon
Barbara & Bob Manning
Bor-Jiin Mao
Rachelle March
Cynthia Marie
Judy Markham
Beverly Marx
Sylvia McCallister
Layl McDill
Michael McGuire
Trina McNeely & Garth Morrisette
Kathleen Melin
Dominique Miller
Jim Miller
Josh Misner

HOW YOU CAN HELP

Become a sustaining supporter of ArtReach St. Croix!
Visit artreachstcroix.org/giving and make a difference
in the St. Croix Valley.

David Morris
Richard & Jean Morse
Charley Murphy
Tamara Murray
Nancy Nelson
Jennifer Newburg
Gwen Nickleski
Stuart Nielsen
John Niemi
Peter Nord
Anita Otteson
Kathy Panciera
Craig Parent
Gwen Partin
Carol Patt
Marge Patten
Edward Paulson
Lisa Pearson
Margaret Pennings & Dan Guenther
Evan Perry
Kristin Peterson & Steve Cardot
Wendy Peterson
Brittany Polzin
Traci & Andrew Post
John H. Potter & Mary Claire Potter
Lori Powell Gordon
Kristin Prideaux
Tim Quarberg
Paul Quie
Linda Radimecky
Paul Randall
Kraig Rasmussen
Cathie Raymond
Sherrill Reid
Myron & Phyllis Reubendale
Jeanette Richards
Mary Richie
Barbara Robinson
Nina Martine Robinson
Steven Rolf
Jon Michael Route
Sue Rowe
Heather & Andrew Rutledge
Joe Samuelson & Myrlah Olson
Parviz & Kathy Sanjabi
Lisa Schlingerman
Megan Schmidt
Emily Schollett
Barbara Schotl
Charlotte Schuld
Angela Seehusen
Doug Seitz & Joan Beaver
Greg & Katie Seitz
Judy Sell
Dean Shafer
Jill Shannon
Jim Shiely
James & Kim Shoop
Stephen Simmer
Miriam Simmons
Jean Singer
Suzanne Sisson
Jon Skaalen
Vicki Slagle
Jana Soiseth
Erik & Syndie Sorensen

Lorie Spiegel
David Spohn
Todd & Sarah Stivland
Jerilyn Strand
Susan Strand-Penman
Deborah Stull-Kinsley
Victoria Styrbicki
Ann & Jim Swanson
Diana & John Swanson
Will Swanson
John & Jane Sweeney
Mark & Marcy Syman
Jill Tammen & David Long
Richard & Lenora Thompson
Ruth Thompson-Klabunde
Matt Thueson
Wendi & Ivan Tosques
Chris & Jim Trevis
Tom Triplett
Jessica Turtle
Sheila-Marie Untiedt
River Urke
Deanna Utter Grigus
Jon & Nel Van Zee
Mil Voelker
Marjorie & James Wade
David Walschmidt
Crista & Richard Walsh
Gracy & John Waugh
Elizabeth Weaver
Sara Weiner
Sharon Weiser
Mary Welke
Lyz Wendland
Kenneth Wenzel
Catherine Weyerhaeuser
Nancy & James Whipkey
Betsey Whitbeck & James Nelson
Stephany Wieland
Todd Williams
Beth Wood
Kirsten Yocum
Ingrid Youmans
Jim & Pam Young
Jodi Youngman

Anonymous
Fred C. and Katherine B.
Andersen Foundation
Hugh J. Andersen Foundation
Constance Mayeron Cowles
& Charles Fuller Cowles Foundation
Hardenbergh Foundation
The Howard Family Fund
Margaret Rivers Fund
Minnesota State Arts Board
National Endowment for the Arts
Bobbi Phrank Fund of the
Whatcom Community Foundation
River Market Community Co-op
RBC Foundation
Royal Credit Union
St. Croix Valley Foundation
Security State Bank of Marine
Valley Bookseller