



ArtReach St. Croix is looking for artists to be part of the 2023 Holiday Gift Gallery, a seasonal showcase and marketplace of St. Croix Valley artists.

This year, ArtReach St. Croix will be hosting its **annual holiday gift gallery at ArtReach St. Croix**. This location has been successful over the past three years and allows us to offer a lower commission on sales. We will once again convert our South Galleries and current, newly-remodeled Gift Gallery into a cozy, welcoming holiday shopping experience.

The ArtReach Holiday Gift Gallery will feature **high quality, well-crafted pieces** with price points ranging from impulse buys to signature showpieces. We are looking for pottery, contemporary jewelry, fiber arts, woodworking, printmaking, paintings, glass art, sculpture, music and books by local authors and poets. In order to make sure we provide a comfortable shopping experience in our gallery space, we may limit the number of artists, or the amount of inventory per artist.

We will not be offering an online shopping portal, but we will include images from the gallery and of individual artist's work on artreachstcroix.org for those interested in "pre-shopping." Please keep this in mind when submitting images of your work with your application.

Consideration for participation in the 2023 ArtReach Holiday Gift Gallery is **limited to artist members** of ArtReach St. Croix. *Membership starts at \$40. If you would like to become a member, please complete a Membership Form online or return one with your Artist Application. If you have any questions or would like to check on your membership status, please call Syndie at 651-439-1465.*

We rely on our participating artists to contribute their best work and to share gallery information with their network. ArtReach Holiday Gift Gallery utilizes, social media, public relations, physical signs and other marketing efforts to draw shoppers to the physical location.

2023 Holiday Gift Gallery Calendar

July 2023	Call and application available
October 1	Applications due
October 13	Accepted artists notified
November 9-11	Artwork drop-off
November 16 at 4-8pm	Holiday Gift Gallery opens to the public
December 30 at 4pm	Holiday Gift Gallery closes
January 2-3	Artwork pick-up

Inventory & Commission

Artists who are selected for the Holiday Gift Gallery will receive information regarding the amount of inventory to bring to artwork drop-off. As items sell, artists may be notified if we are able to accommodate additional items.

Since we are utilizing our own space for the Holiday Gift Gallery, we will be offering a reduced commission rate of 30% for all participating artists. ArtReach St. Croix will handle the sales tax for all sales during the Holiday Gift Gallery. Artists will be paid within 14 days of the closing date.

Additional Information

If you are interested in volunteering to help cover sales shifts during the evening and weekend hours of the Holiday Gift Gallery, please indicate that on your application. If we have enough volunteers, we may be able to expand our open hours. At this time, the gallery hours are planned to be:

- Tuesdays and Fridays, 10am-4pm
- Wednesdays and Thursdays, 10am-7pm (volunteer shifts: 3-7pm)
- Saturdays and Sundays, 12-4pm (volunteer shifts)

Application

If you are interested in participating in this annual event, please submit the application by **October 1 at 11:59pm**. The application form will ask for a brief description of your work, your price range, four representative images and an artist statement (250 words maximum). Please plan on submitting your work through the online form or by email.



2023 ArtReach Holiday Gift Gallery Artist Application

Location: ArtReach St. Croix Gallery, 224 N. 4th St., Stillwater
Dates: November 16 – December 30, 2023

Name: _____

Email: _____

Website: _____

Professional Social Media: _____

Are you a current member of ArtReach St. Croix?

- I am a current member
- I am a renewing member (please contact ArtReach)
- I am a new member (please attach completed membership form)

Brief description of artwork:

Price Range: _____

Images

- Four (4) images that are representative of the work you would like to have in the Holiday Gift Gallery should be sent with this completed application. All images should be in JPEG format.

May we use your application images in marketing promotions for the Holiday Gift Gallery?

- Yes
- No

Artist Statement

- Please submit your artist statement along with this completed application.

Additional information

Your answers to the following questions are for informational purposes only and will not impact the Visual Arts Committee's consideration of your work for inclusion in the Holiday Gift Gallery.

Is your artwork available for sale at other locations in the St. Croix Valley during the holiday season? (Stillwater, Hudson, River Falls, Osceola, St Croix Falls, Marine on St Croix, Afton)

Yes

No

If yes, where? _____

Are you available to volunteer for evening or weekend gift gallery shifts?

Yes

No

If yes, what day(s) are you available:

Wednesdays, 3-7pm

Saturdays, 12-4pm

Thursdays, 3-7pm

Sundays, 12-4pm

Exceptions to the days indicated above

Agreement

I release ArtReach St. Croix, all employees and volunteers from any liability or responsibility for damage, loss, or theft of my artwork. Commission rates: 30% for participating artists.

Artist Signature _____ Date: _____

(required for participation)