

Marine on St. Croix Artist Application

Introduction

Thank you for participating in the Power of the St. Croix Utility Box Mural Project. This project seeks qualified artists and is requesting proposals from individuals/teams from the surrounding community to create two-dimensional murals on selected transformer cabinets located in Marine on St. Croix and Stillwater. This is part of the **Power of the St. Croix Utility Box Mural Project**, which celebrates the St. Croix River and our local artistic talent, while mitigating the negative effects of graffiti and unwanted postings on utility boxes. It will also create lasting pieces of art that will improve the appearance of downtown for residents and visitors alike.

We hope to recognize and celebrate the local artists of our community, and develop a positive artistic vibe to the City of Stillwater and Marine on St. Croix. All submissions must revolve around the theme of the river. It is up to the artist to interpret that creatively.

Mission

The idea to transform something that is ugly- the common, bland green or grey utility boxes, into something beautiful is not new. Cities across the nation, from Minneapolis to Fort Collins, have completed similar projects to beautify and enliven their downtowns.



Theme

The theme of this project revolves around the River, as it is the River that connects all of our towns and villages. Submissions will be themed around the River. It could be the natural beauty of the river or the history of the river, it can be realist or abstract, it can be photography or a painting. There are endless possibilities with this project!

Artists Rules and Instructions

Please read the rules and instructions and make sure you are very familiar with them before starting work on your box.

Artists are responsible for implementing their approved proposal on their selected box.

Specifications

1. Artists should be from the approximate area.
2. Artists need to submit renderings based on dimensions of the enclosed template and should include all sides. Note, actual boxes may be a different size or shape. Please draw your own template to match shape of your box as closely as possible. Artist signature must not exceed 3"x5" in actual size.
3. Artwork in draft must closely resemble the art that will be installed on the box.
4. All submitted proposals will become city property. There is no guarantee of how long the artwork may remain on box due to maintenance or replacement of box.
5. Applicants should become familiar and know the measurements of their proposed box and the location around it in order to contextualize their proposal.
6. Judging will remain anonymous.
7. Selected artists will be notified by email.
8. Materials funds will be distributed directly to selected artists following the submission of a cost estimate by vinyl contractor. Each selected artist will have up to **\$600** for materials and the installation of their piece. An additional stipend of **\$300** will be paid directly to selected artists following the completion and submittal of photo documentation of mural.

Eligible Proposals

The artistic theme of these selected utility boxes will be the River. The boxes should become high quality artwork that will enliven the community. Proposals should be positive, original, and reflect that theme.

Proposals will be ineligible if they involve:

- A breach of intellectual property rights (all artwork must be original)
- Trademarks, brands, business names, logos, or copyrighted images.
- Anything harmful to a third party

The City of Marine on St. Croix has approved the installation of murals through vinyl wrap only. Wrap will need to be installed by a professional vendor.

Vinyl Wrap

Artists need to make sure they measure all sides of box, and note any labels, handles, indents, or attachments. Digital renderings of your work must be full size 100 dpi or half size 200 dpi.

Below are qualified vendors working on this project:

Melody Fox

Big Red Dog Studios

melody.brdstudios@gmail.com

Resolution Graphics, Inc.

3770 Dunlap Street N | Arden Hills, MN 55112

Office 651-697-1100 www.resolutiongraphics.com

Minuteman Press Printing

631 Hayward Ave N, Oakdale, MN 55128

Pete Keskey

(651) 735-2255

orders@oakdalemmp.com

Image360 Woodbury

680 Commerce Drive Suite 140, Woodbury, MN 55125

Carrie Helgersen

651-444-8111

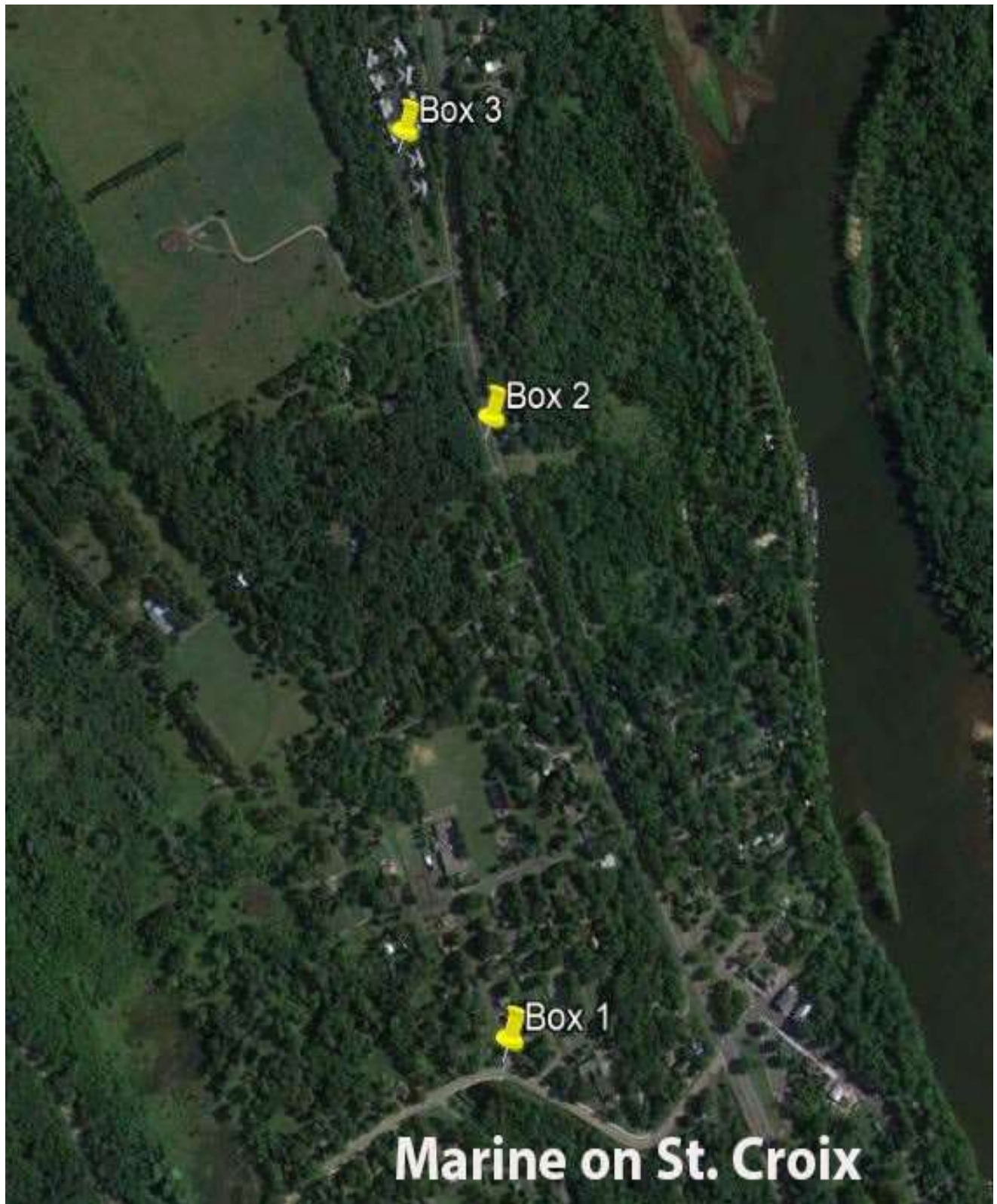
carrie@image360woodbury.com

Instructions for Selected Artists

Once your artwork is selected, we will send you notification by email. Materials funds will be distributed directly to selected artists following the submission of a cost estimate. Stipend will be paid directly to selected artists following the completion and submittal of photo documentation of mural.

Marine on St. Croix Locations

Please refer to the map below to select your box.



Box 1- Corner of Broadway and 6th Street



Box 2- Bike Trail, along Highway 95, just north of Chestnut Street



Box 3- Stugas Development



Thank you for your interest in participating in the Power of the St. Croix Utility Box Mural Project! We can't wait to see your work. Please make sure you have read the RFP and know the rules and regulations from the city prior to submitting your application.

Submission Checklist- *Don't* forget to turn in all forms.

Completed Application

Artist name mailing address, e-mail address, website, and telephone number.

Artwork Information

Artwork title and brief description of submitted piece {100 words or less} of reasons or inspiration behind your proposal. (May be used in promotional materials.)

Proposal Rendering

A rendering of your proposal needs to be included, and include all sides of the box. This should be in color, with an accurate depiction of your proposed design for the box including signature. All submitted proposals become the property of the City of Marine on St. Croix.

Work can be submitted via email or hardcopy.

Name:

Address (Please include your full mailing address where you would like your check sent):

Email:

Phone:

Name of School or Organization (if applicable):

Date Submitted

Desired Box location (we will let you know if your first pick isn't available):

Artist Bio

Please attach a brief biography of yourself as an artist, including previous work if available.

Why do you believe public art is an important part of the community?

Tell us how your proposal fits in with the theme of the St. Croix River?

Artwork Information

Please include Title of Submission,, submission description in no more than 100 words for each submission. (Rendering must be included in color provided showing all sides). This will be used to promote your box.

Please return completed application and accompanying material to:

Attention: Fizzie Heimdahl

ArtReach St. Croix

224 N. 4th Street Stillwater, MN 55082

info@artreachstcroix.org

Utility Box Design Template

This is a typical utility box diagram representing the four sides and top. Please use it to sketch the images as it would be painted with directional arrows. Unique colors and bold graphics work well, along with bright images that can be seen from a distance. **Detailed images in color of each side must be submitted on 8.5" x 11" paper.**

Actual utility boxes vary in size shape size and will have various vents, seams, doors, and handles. It will be the artists responsibility to become familiar with their box and its measurements.

Artist Name:

Artwork Title:

Box Number:

