



ANNUAL REPORT 2019

ArtReach St. Croix is a non-profit organization dedicated to connecting the St. Croix Valley communities and the visual, literary and performing arts.

At ArtReach St. Croix we believe the arts are an essential part of what makes the St. Croix Valley great. ArtReach's regional focus is defined by a river that unites the arts and the communities of the lower St. Croix, in eastern Minnesota and western Wisconsin. Through programs such as the gallery exhibitions, StCroixSplash.org, and Take Me to the River, ArtReach creates partnership and increases the visibility of the arts in the area. ArtReach believes that collectively, artists and arts organizations can achieve more. With your support, ArtReach St. Croix connects an increasing number of people to the visual, literary and performing arts in the scenic St. Croix Valley.

MOBILE ART GALLERY – 2019 was a remarkable year for the Mobile Art Gallery! We held a concert series in Afton, Interstate and William O'Brien State parks featuring bluegrass band Blue Hazard. We also had a traveling exhibition, *Emerging Artists of the STX*, with pottery, painting and sculpture featuring young professional artists. Another exhibition, *Every Bend in the River* was a group show with work centered on the river.



TOP: Blue Hazard performing at Afton State Park
LEFT: (left to right) ArtReach's Director Heather Rutledge and St. Croix Valley Foundation's Chief Operating Officer Margi Miller.

ST. CROIX GALLERIES – With rotating exhibitions every six weeks, the gallery program attracts over 250 visitors a month. In the past year, 25 artists took part in small group exhibitions. Our annual members show featured 43 local and regional member artists.

NATIONAL ENDOWMENT FOR THE ARTS FOR THE BIG READ – ArtReach continues the tradition of convening partners (bookstores, schools, book clubs, and libraries), designing a rich slate of multi-disciplinary public programs and engaging a range of host communities around a common book selection. The selected book for 2019 was *Station Eleven* by Emily St. John Mandel. The Big Read's visual arts exhibition at our Stillwater gallery and traveling exhibition at regional libraries are augmented with other multi-disciplinary programs. These include book discussions, theater performances and in 2019, a traveling symphony in the spirit of *Station Eleven*.

STCROIXSPLASH.ORG – Find art events of all kinds happening in the valley area online at stcroixsplash.org. This program allows ArtReach to raise the visibility of what is happening in the St. Croix Valley through many art forms. StCroixSplash markets events from painting classes to guided nature walks, and plenty of programs for kids as well! Splash data is syndicated other websites like DiscoverStillwater.com.

AGENCY FUND – 2019 was a year of fiscal stabilizing for ArtReach St. Croix! Thanks to an anonymous matching gift, we were able to designate \$10,000 and create an agency fund with the St. Croix Valley Foundation. Being part of the St. Croix Valley Foundation's investment portfolio has additional benefits. Now, ArtReach is able to receive legacy gifts including stock, estate gifts and other significant donations that invest in ArtReach's future.

HISTORY

Founded in 1992, ArtReach St. Croix began as the River Valley Arts Council, a grass roots organization focused primarily on the visual arts in the greater Stillwater area. It then evolved into ArtReach Alliance and began integrating the literary and performing arts, building connections with other arts organizations in the area. Over time, these connections expanded. Conversations about ArtReach's growing role in the Valley set ArtReach St. Croix's mission of *connecting communities and the arts* took on a valley-wide and multi-disciplinary focus. Core ArtReach programs and services have taken shape with the goal of advancing the interconnectivity of the arts in the St. Croix Valley.

Building on support earned by its valley-wide programming, ArtReach St. Croix has embraced a bold regional vision: *to make the St. Croix Valley a nationally recognized arts destination*. To this end, ArtReach prioritizes arts leadership, creates marketing initiatives such as StCroixSplash.org, builds cross-promotional programs such as Take Me to the River, creates capacity-building opportunities, and hosts literary and visual arts programs showcasing local and regional artists.

Mission Statement:

To connect communities and the arts.

BOARD OF DIRECTORS

Hannah Bredahl	Liz Malanaphy
Gil Gragert	Margaret Pennings
Cecily Harris	Traci Post
Jay Higgins	Tim Quarberg
Joanna Howell	Linda Radimecky
Peter Jadoonath	

CONTACT INFORMATION

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Email: info@artreachstcroix.org

Websites: artreachstcroix.org

stcroixsplash.org

takemetotheriver.info

Facebook: facebook.com/ArtReachSTX

Twitter: @ArtReachSTX

Instagram: @ArtReach_StCroix

BALANCE SHEET

ASSETS

Current Assets

Checking/Savings	\$59,360.95
Accounts Receivable	\$26,250.00
Other Current Assets	\$500.00

Total Current Assets \$86,110.95

Fixed Assets \$408,178.57

TOTAL ASSETS \$494,289.52

LIABILITIES & EQUITY

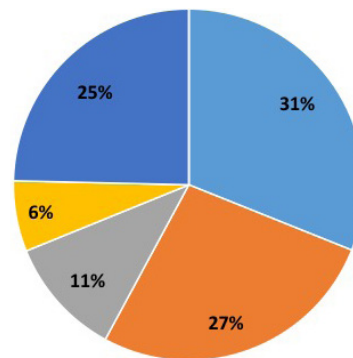
Liabilities

Current Liabilities	
Accounts Payable	\$597.34
Credit Cards	\$771.76
Other Current Liabilities	\$34,811.18
Total Current Liabilities	\$36,180.28

Total Liabilities \$36,180.28

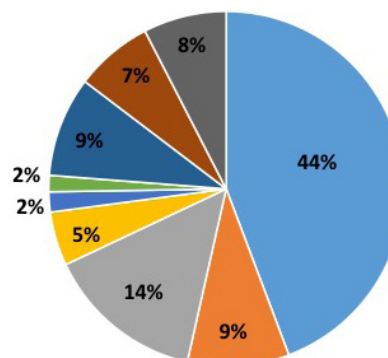
Equity \$458,109.24

TOTAL LIABILITIES & EQUITY 494,289.52



COSTS FOR CORE PROGRAMS

Visual Arts	\$22,885.00
Literary Arts	\$19,776.00
Take Me to the River	\$8,079.00
St Croix Splash	\$4,789.00
Mobile Art Gallery	\$18,150.00



REVENUES

Foundation Grants	\$87,690.00
Corporate Funding	\$18,377.00
Individual Gifts	\$28,659.00
Fundraising Events	\$9,731.00
Memberships	\$3,641.00
Fiscal Agency Fees	\$2,955.00
Gallery Sales	\$18,051.00
Other Earned Income	\$14,053.00
Government Grants	\$15,000.00

Behind the Scenes at ArtReach

Staff:

Heather Rutledge – Executive Director

Syndie Sorensen – Program and Marketing Manager

Alana Cuéllar - Development and Communications Assistant

Core Volunteers:

Visual Arts Committee – Jenn Anderson, Gil Gragert, Diana Hatchitt, Phyllis Hunter, Bev Marx, Barbara Schotl, Susan Strand-Penman

Literary Arts Committee – Stephani Atkins, Colleen Baldrice, Lynne Bertalmio, Stevie Fure, Diana Hatchitt, Aurora Jacobsen, Traci Post, Jason Richards, Cole Zrostlik

ArtReach relies on many other volunteers for events and special projects including Take Me to the River, gardening, facility maintenance and data entry.



Photo: Elizabeth Flores, Startribune.com

LINDA RADIMECKY is a naturalist with the Minnesota Department of Natural Resources having worked at Jay Cooke State Park, Fort Snelling and currently at Afton State Park. In that role, Radimecky has had the chance to share her love for the great outdoors by introducing children to nature and teaching skills classes to women. Linda is dedicated to outdoor education including her favorite, fly fishing. Before joining ArtReach's board, Linda worked with ArtReach as part of the Great Rivers Confluence Project and other art and nature initiatives including hosting the Mobile Art Gallery. Linda understands the arts as a way to communicate awe and respect for the natural world.

RHETT NEUMAN is a 24-year veteran of the financial services industry. He joined RBC Wealth Management in 2009 and has earned a spot on the Chairman's, Investment Advisory Group and Financial Advisory Councils. Rhett is active in the community and has served as a board member for Youth Advantage and Camp Odayin. With his recommendation, ArtReach St. Croix has received RBC Wealth Management Foundation grants in support of the Mobile Art Gallery programming. An avid golfer and hunting enthusiast, he lives with his wife and children in St. Croix Falls, where he enjoys the outdoors.



TYLER BERMAN is an arts educator with a passion for public art and mural painting. His recent work is often inspired by a passion for history and spending time outdoors. His artwork reflects his deep curiosity as he explores new places, visual languages, and aspects of the natural world. Taylor was part of "Emerging Artists of the STX" in 2019. His colorful murals are filled with symbols and patterns. Look for them in downtown Stillwater and at Oliphant Brewing Company in Somerset among other locations.

2018 SUPPORTERS

Karl & Anne Aaro
Kinji Akagawa & Nancy Gipple
Laurie Allmann
James Almendinger
Tomas Alvarez
Sarah Andersen
Dave & Amy Anderson
Tamyla & Eric Anderson
Mark Arps
Stephani Atkins
Gail & Jim Bahner
Colleen & Jim Baldrice
Victoria Barkley
Marianne Barratt
Cheryl Beardslee & Steve Schanback
Casey Beck
Maureen Bell
Barb Bend
Lynne Bertalmio & Bill Ersland
Julie Betts
Marsha & Bill Beyer
Doug Blanke
Nancy Bode
Diane Dahl & Charles Bradford
Hannah Bredahl
Carolyn Briol
Ellen Bruner
MJ Calvert Kennedy
Rod Cameron
Barb & Tim Casey
Morgan Clifford & Timothy Old
Gayle Cmiel
Albert & Dawn Colianni
Constance Mayeron Cowles & Charles Fuller Cowles
Sue Cranston
Warren & Linda Creager
Guillermo Cuellar & Laurie MacGregor
Dwight & Becky Cummins
Lou Cunico
Catherine Dauphinais-Oba
Kelly Davis
Michael DeMeglio
Leila Denecke
Christy Dickinson
Jane Dierberger
Leonard & Karen Diethert
Ray Dombrowe
Joe & Lois Duffy
Kathryn Duncan
Nick Earl
Linda Eastman
Elaine & Mike Eastman
Tim Eastman & Carolyn Brown
Wendy & Tom Eck
Angie & Matthew Eckel
Dick Eichten
Karen Engelbretson & Steve Nusbaum
Randy Ferrin & Kathy Trombly-Ferrin
Sarah Flier
Elaine Frederickson
Diane Gamm
Beverly Geber Petrie
Joy Gerard
Martha & Patrick Gerkey
Dianne Ginsberg
Carlota Gonlike
John Goodfellow
Judith Gorfain
Gil & Kathy Gragert
Kathy Graham
Laurel Gregorian
Muriel Hackney
Karen & Kenneth Hannah
Cecily Harris
Diana & Terry Hatchitt
Susan Haugh
Jeff & Lucy Heegaard
Connie Helke
Kali & Jay Higgins
Joyce Hinz
Bob Hirte & Betsy Benjamin
Della Hodler
Alan Honn & Susan Clayton

Joanna Howell
Han Huisman
Phyllis & David Hunter
Dana Jackson
Dave Jackson
Peter Jadoonath
Jeffry Jeanetta-Wark
Evan Johnson
Jim & Pat Johnson
Margel Johnson
Orv & Kathy Johnson
Susie Johnson
Karen & Dean Johnston
Ellery July
Donald & Judy Kadidlo
Jami & Steve Flanagan
Joyce Kapaun
Merrily Karel
Gary Kelsey
Donna Kidd
Kristin & Jeffrey Klemetsrud
Barbara Koppang
Debra Korluka
Christie Kowalski
Mike Kramer
Matthew Krousey
Brad Kruse & Kimberly Faurot
John & Sandra Larson
Sally & Richard Leider
Lynne LeTart & James Kalb
Liberty
Jane & Jim Luger
Meg Luhrs & Leif Bjornson
Geraldine Lundby
Carole Lundell
Bob Lyksett
Nancy Lyner
Rita MacDonald
Michaela Mahady
Tracy Maki & John Dybvig
Liz Malanaphy
Peg Malanaphy
Bor-Jiin Mao
Karen & Jack Marchese
Beth Marcus
Nick Markell
Judy Markham
Ann Martin
Bev Marx
Sylvia McCallister
Michael McGuire
Nicole Michaud & Jason Shannon
Jim Miller
David Morris
Richard & Jean Morse
David & Sandy Mraz
Tamara Murray
Rhett & Julie Neuman
Stuart Nielsen
John Niemi
Kerri Norman
Wendy & Claudio Nunes
Anita Otteson
Sydney Paredes
Lisa Pearson
Margaret Pennings & Dan Guenther
Carolyn Phelps
Traci & Andrew Post
John H. Potter
Kristin Prideaux
Robert Pruden
Tim Quarberg
Paul Quie
Linda Radimecky
Randall J. Raduenz
Cathie Raymond
Ann Redig
Jenny Rediske
Sherrill Reid
Jeanette Richards
Mary Richie
Lily & Ryan Rodgers
Andy & Patsy Rollwagen

Sue Rowe
Karin & Bill Rush
Heather & Andrew Rutledge
Joe Samuelson & Myrlah Olson
Lisa Schlingerman
Megan Schmidt
Emily Schollett
Barbara Schotl
Charlotte Schuld
Doug Seitz & Joan Beaver
Greg & Katie Seitz
Judy Sell
Lynn & Dean Shafer
Jill Shannon
Jim Shiely
Mary Sicora
Stephen Simmer
Miriam Simmons
Jon Skaalen
Laurel Sorensen
Erik & Syndie Sorensen
David Spencer
Lorie Spiegel
David Spohn
John Atkins & Stephanie Johnston
Todd & Sarah Stivland
Jeff & Kathryn Stonehouse
Jerilyn Strand
Susan Strand-Penman
Debbie & Jeff Swanson
Diana & John Swanson
Will Swanson & Janel Jacobson
Mark & Marcy Syman
Patricia & Mark Thayer
Richard & Lenora Thompson
Matt Thueson
Wendi & Ivan Tosques
Tom Triplett & Vicki Slagle
Jessica Turtle
Sheila-Marie Untiedt
Deanna Grigus
Jon & Nel Van Zee
Richard Vincent
Mil Voelker
Marjorie & James Wade
Debby & Randy Wagner
Gracy & John Waugh
Sharon Weiser
Elizabeth Ann Welke
Philip & Sandra Wendt
Catherine Weyerhaeuser
Nancy & James Whipkey
Betsey & James Whitbeck
Katharine Widin
Todd Williams
John Woolley
Jim & Pam Young
Cole Zrostlik
Alfresco Casual Living
Arts Midwest
Bluestone Physician Services
EFS Advisors
First State Bank & Trust
Foley, Kalseim & Co, Ltd.
Fred C. & Katherine B. Andersen
Foundation
Friday Study Club
Hugh J. Andersen Foundation
Kowalski's
HealthPartners Stillwater Medical Group
Margaret Rivers Fund
Metropolitan Regional Arts Council
MidWestOne Bank
Minnesota State Arts Board
RBC Foundation
RBC Wealth Management
Royal Credit Union
Seasons on St Croix Gallery
Security State Bank of Marine
Shoop Sculptural Design, Inc.
Stillwater Art Guild Gallery
Summer Fund
Valley Bookseller
Water Street Inn

HOW YOU CAN HELP

Become a sustaining supporter of ArtReach St. Croix! Visit artreachstcroix.org/giving and make a difference in the St. Croix Valley.